



# Pontefract Collieries FC

COMMERCIAL OPPORTUNITIES 2026/27

Proudly supporting over 60+ teams across our community



# More than a Football Club.

At Pontefract Collieries FC, we believe in football with purpose.

Founded by miners and built by our community, the Colls have grown into more than just a team on the pitch. Today, we are a club that brings people together – creating opportunities, supporting lives, and representing our town with pride.

As we look ahead to the 2026/27 season, our ambition continues to grow. From investing in our facilities and matchday experience, to expanding opportunities across our Men's, Women's and Junior pathways, we are building a club that the whole community can be proud of. With your support, we can go even further.

**Together, we take the next step.**



# At the Heart of Our Community.

Home to over 60 teams across all ages, abilities and pathways.

From grassroots to senior football, we provide opportunities for players at every stage of their journey.

Men's First Team  
Women's First Team  
Junior Boys & Girls  
Teams



Mixed Ability Football  
(Pirates)  
Education Scholars &  
Academy Pathways

While our impact goes far beyond the pitch.

-Happy Healthy Holidays  
(families on free school meals)  
-Mental health sessions in  
partnership with Andy's Man  
Club



-Free football and coaching  
for children with SEND and  
low-income backgrounds  
-Education and sports  
scholarship programmes

We're proud to be a club for everyone.

# Golts Women

Our Women's First Team continues to go from strength to strength – competing, winning, and inspiring the next generation of players within our club.

Alongside our senior side, our wider women's setup is growing rapidly, providing an inclusive and ambitious environment for players of all abilities to thrive.

# Golts Scholars

Our Education Scholarship programme is one of the club's proudest achievements, supporting young players in combining academic study with elite-level training.

With year-on-year growth and a proven track record of success, the programme creates real opportunities – from university pathways to coaching careers and senior football.

**Juniors → Academy → Scholars → First Team**

# Your Brand. Our Platform.

**\*As of April 2026.**

Connecting your business with a loyal, engaged and growing audience – both locally and beyond.

**21,000+**

Combined Digital Following

**600,000+**

Monthly Impressions

**175,000+**

Monthly Reach

**3,000+**

Monthly Website Views

Our digital platforms extend far beyond matchdays, delivering consistent exposure for our partners throughout the season.



**8K+**

X/Twitter  
Followers



**6K+**

Facebook  
Followers



**3K+**

Instagram  
Followers



**1K+**

TikTok  
Followers

Our audience is made up of:

**Local families and grassroots  
football communities**

**Young, engaged football fans**

**Businesses & Professionals  
across the region**

**Loyal supporters with  
close ties to the club**

# Extended Exposure Beyond Matchdays.

Your brand reaches more than just our fixtures – gaining visibility across a wider football audience throughout the season.



The Hunters Stadium is not only home to Pontefract Collieries – it is a venue used by clubs, competitions and organisations from across the region.

This means your brand benefits from additional exposure to new audiences, teams and supporters across a wide range of fixtures and events.

As a ground share partner, Wakefield AFC play their home fixtures at The Hunters Stadium, competing in Step 6 of the National League System.

- **Average attendances of 250+ supporters per match**
- **Regular fixtures throughout the season**
- **Additional exposure to a different fanbase and local audience**

The Hunters Stadium has become a trusted venue for key fixtures across West Yorkshire.

- **Hosting Regional Cup Semi-Finals and Finals**
- **Welcoming teams and supporters from across the county**
- **Increased footfall and high-profile matchday environments**

The stadium has also hosted fixtures involving Leeds United Women, bringing new audiences and added prestige to the venue.

**More games. More fans. More opportunities for your brand to be seen.**



# Trusted by Our Partners.



We're proud to work with businesses who share our values and ambition – building long-term partnerships that deliver real impact.



## Hunters Pontefract & Castleford

Stadium, Front Shirt and Media Partner

As proud members of the local community, supporting Pontefract Collieries as a long term partner has been incredibly rewarding. The club's growth, community spirit, and ambition perfectly align with our own values. From the pitch to the people, we're proud to stand alongside the Colls.

## Petra Associates

Long Term Club Sponsor & Player Sponsor

We've proudly supported Pontefract Collieries for many years, and it's been fantastic to watch the club go from strength to strength. Their commitment to local development, inclusivity, and community engagement makes them a standout organisation both on and off the pitch. It's a partnership we value deeply – and one we're excited to continue.



# Commercial Opportunities.

A range of partnership options designed to suit businesses of all sizes – from matchday experiences to season-long brand visibility.

## MATCHDAY SPONSORSHIP

Put your brand at the centre of the action with dedicated matchday exposure and hospitality experiences.

## STADIUM & PITCHSIDE ADVERTISING

Gain consistent visibility at The Hunters Stadium through physical branding seen by fans, players and across match footage.

## DIGITAL & MEDIA PARTNERSHIPS

Feature across our most engaging content, reaching thousands of supporters online throughout the season.

## PLAYER SPONSORSHIP

Support your favourite player while linking your brand directly with the team and matchday moments.

## BESPOKE PARTNERSHIPS

Work with us to create a tailored package that aligns perfectly with your business objectives.

However you choose to get involved, we'll work with you to maximise your impact.

# Your Brand. Our Matchday.

Put your business at the heart of the action with a matchday experience that combines visibility, hospitality and community engagement.



From the moment supporters arrive to the final whistle, your brand will be part of the matchday – both in the stadium and across our digital platforms.

## Match Sponsorship - £150 plus VAT

Includes:

- Featured business profile in our digital matchday programme
- Pre-match, in-game and post-match social media promotion
- Branded matchday graphics
- Player of the Match announcement
- Post-match interview exposure (YouTube & social media)

Upgrade your experience and enjoy the match in style.

## Match Sponsorship + Hospitality - £250 plus VAT

Includes:

- Four hospitality tickets
- Food and refreshments
- Access to our exclusive matchday hospitality area

A perfect opportunity to entertain clients, reward staff, and promote your business to a dedicated local audience.



# Be Seen Every Matchday.

Put your brand at the heart of The Hunters Stadium with high-impact advertising seen by supporters, players and across our digital content.

Our stadium provides a unique opportunity for your business to gain consistent, season-long visibility – both in-person and through our growing online reach.

PACKAGES	BRONZE (£200 PLUS VAT)	SILVER (£400 PLUS VAT)	GOLD (£800 PLUS VAT)
BOARDS	1	2	3
TICKETS	6	12	-
MATCH SPONSOR PACKAGE	-	-	-
SOCIAL MEDIA			
WEBSITE PROFILE			

# Be Seen. Be Shared. Be Part of the Colls.

Our Media Partnership offers unrivalled digital exposure – placing your brand at the centre of our most engaging content throughout the season.

From matchday graphics to video content, your brand will be integrated across the platforms our supporters engage with most – delivering consistent, high impact visibility.

Media Partner  
£1000 plus VAT

**THE LAST SIX**

	<b>CONSETT AFG</b> SAT 20 MARCH 3:00PM >>>> AWAY
	<b>LINCOLN UNITED</b> SAT 04 APRIL 3:00PM >>>> HOME
	<b>GARFORTH TOWN</b> MON 06 APRIL 3:00PM >>>> AWAY
	<b>REDCAR ATHLETIC</b> SAT 11 APRIL 3:00PM >>>> HOME
	<b>EMLEY AFG</b> FRI 17 APRIL 7:45PM >>>> HOME
	<b>DUNSTON FG</b> SAT 25 APRIL 3:00PM >>>> AWAY

\*ALL DATES ARE SUBJECT TO CHANGE.

HUNTERS FC CARLSBERG BRITVIC X-EXPRESS VXB

**THE COLLS REVIEW**

WE WELCOME **REDCAR ATHLETIC**

22 ISSUE

HUNTERS FC Pontefract and Castleford Sales & Lettings MATCHBALL SPONSOR **JACK DONKIN'S STAG PARTY**

THE HUNTERS STADIUM, 11/04/26, 3PM

HUNTERS FC CARLSBERG BRITVIC X-EXPRESS VXB

**PITCHING IN**

**HARRY CHRISTY**

POMFRET GIN

SPONSORED BY TINA & PHIL GOODWORTH

HUNTERS FC CARLSBERG BRITVIC X-EXPRESS VXB

**MICHAEL COULSON**

CARLSBERG BRITVIC HUNTERS FC X-EXPRESS VXB

**FULL TIME**

1 4

Lumsden 9' 21' 52' Carlsson 38'

HUNTERS FC CARLSBERG BRITVIC X-EXPRESS VXB

**NIAH PAYNE**

**THE COULTONS FAMILY**

CARLSBERG BRITVIC HUNTERS FC X-EXPRESS VXB

# Back your OWN player.

Support your favourite player and connect your brand directly with the team across the season.

From matchday graphics to video content, your brand will be integrated across the platforms our supporters engage with most – delivering consistent, high impact visibility.

**Player Sponsor**  
**£150 plus VAT**

## What you get:

- Your name or business linked directly to a First Team player
- Name/logo featured on the player's profile on the club website
- Inclusion in our digital matchday programme
- Tagged on social media when your player scores or wins Player of the Match

To secure your preferred player, contact:  
[contact@pontefractcollieries.com](mailto:contact@pontefractcollieries.com)

**Back your player. Celebrate their moments. Be part of their journey.**



# Build a Partnership That Works for YOU.

**Every business is different – and so is every partnership.**

**Alongside our core packages, we offer fully bespoke partnership opportunities designed to align with your business goals.**

**Whether you're looking to increase brand awareness, engage with the local community, or create something truly unique – we'll work with you to make it happen.**

## **Tailored Opportunities Could Include:**

- **Sponsored content series across our digital platforms**
- **Branding across specific campaigns or initiatives**
- **Community programme partnerships**
- **Event sponsorship and activation**
- **Long-term, multi-channel partnerships**

**Let's start the conversation and create something that works for your business.**



# Let's Work Together.

Join a growing club at the heart of its community and be part of the next chapter for Pontefract Collieries FC.

**Email:**  
[contact@pontefractcollieries.com](mailto:contact@pontefractcollieries.com)

**Website:**  
[www.pontefractcollieries.com](http://www.pontefractcollieries.com)

**Together, we take the next step.**