



# Pontefract Collieries Football Club

COMMERCIAL OPPORTUNITIES 2025/26



At Pontefract Collieries FC, we believe in football with purpose.

As we prepare for the 2025/26 season, we're proud of what we've achieved – both on and off the pitch. From supporting over 50 teams, to growing our women's, youth and disability football, to creating real community impact through our Food Hub and backing of key charities... The Colls are more than a football club!

With your support, we're continuing to invest in our future, launching a new 3G pitch, enhancing fan facilities, and continuing to deliver football for all.



# The Colls

Whether you're a local business, a national brand, or a passionate supporter – we have opportunities to work together and grow.

Let's take the next step, together.

# More Than a Football Club

Founded by miners.  
Built by community.  
Growing through football.



# Pontefract Collieries FC is home to over 50 teams, across all ages and abilities:

- Men's First Team
- Women's First Team
- Junior Boys & Girls Teams
- Mixed Ability Football (Pirates)
- Education Scholars & Academy Pathways

From grassroots to competitive tiers, we're developing footballers – and people – TOGETHER.

Off the pitch, we deliver:

- A community Food Hub (est. during COVID)
- Andy's Man Club mental health sessions
- Free football and coaching for children with SEND or low-income backgrounds
- A leading Sports Scholarship

We're a club for everyone! Join us.





# Colls Women

Our Women's First Team are making headlines – winning their league title last season and proving themselves as one of the region's most exciting sides.

Alongside them, our Open Age teams continue to grow in numbers and confidence, providing a high-quality, inclusive environment for players of all abilities to thrive.

From strength to strength, our women's setup is developing into a force that reflects the ambition and energy of the wider club.

---

# Colls Scholars

Our Education Scholarship programme is one of the club's proudest achievements. Each year, we support ambitious young footballers in combining education and elite training.

The results speak for themselves:

- League-winning squads
- Year-on-year growth in cohort numbers
- Clear pathway from our JPL Academy Teams into the full Scholarship Programme

With university routes, coaching careers and semi-professional football all within reach, our Scholars represent the future of the club – on and off the pitch.



# Your Brand. Our Platform.

With over 20,000 followers and millions of digital impressions each year, Pontefract Collieries FC offers a powerful platform for brands that want to connect with a loyal, engaged, and local audience.

Our matchdays are buzzing with atmosphere. Our social media channels reach far beyond the terraces. Our community roots ensure your brand is seen where it matters most.

Whether you want a single matchday post or season-long visibility – we'll make your brand stand out.



## OUR DIGITAL AUDIENCE

**20,000+**  
Combined Digital Following

**402**  
Highest Attendance 24/25

**5,500+**  
Annual Stadium Footfall

Making over  
**500K+**  
Monthly Impressions

**8.07K+**  
Twitter Followers

**5.4K+**  
Facebook Followers

Reaching over  
**160K+**  
Individuals each month

\*As of Summer 2025.

**67K+**  
Youtube Views

**327+** Hours  
(last 365 days)

**3.18K+**  
Instagram Followers

**1.1K+**  
TikTok Followers

**200+**  
LinkedIn Followers

**2,000+**  
Website Views  
(Monthly)



# Hunters Pontefract & Castleford

Stadium, Front Shirt and Media Partner

As proud members of the local community, supporting Pontefract Collieries as a long term partner has been incredibly rewarding. The club's growth, community spirit, and ambition perfectly align with our own values. From the pitch to the people, we're proud to stand alongside the Colls.

# Petra Associates

Long Term Club Sponsor & Player Sponsor

We've proudly supported Pontefract Collieries for many years, and it's been fantastic to watch the club go from strength to strength. Their commitment to local development, inclusivity, and community engagement makes them a standout organisation both on and off the pitch. It's a partnership we value deeply – and one we're excited to continue.



\*all pricing is subject to VAT.

# Your Brand. Our Matchday.

## Match Sponsor – £150

- Logo & business profile featured in our digital matchday programme
- Promotion across social media (pre-match, during & post-match)
- Matchday Graphics
- Player of the Match Announcement
- Post-Match Reaction Video (YouTube + Socials)

## Add Hospitality – £250 Total

- Logo & business profile featured in our digital matchday programme
- Promotion across social media (pre-match, during & post-match)
- Matchday Graphics
- Post-Match Reaction Video (YouTube + Socials)
- **PLUS FOUR** hospitality tickets, this includes food and beverages as well as lounge access.



# Pitchside & Venue Branding

Boost Visibility at The Hunters Stadium

**Our home ground offers premium physical branding opportunities – pitchside, dugouts, and beyond. Seen by players, fans, officials and across our digital match footage, your brand becomes part of the action.**



## Bronze Package - £200

- 1x pitch-side board (8ft x 2ft)
- 6x match admission tickets
- Partner page profile + social media welcome

## Silver Package - £400

- 2x pitch-side boards
- 12x admission tickets
- Partner page profile + socials

## Gold Package - £800

- 3x pitch-side boards
- 1x Match Sponsor fixture - including all benefits
- Featured promotion on social media & website

\*all pricing is subject to VAT.

**£150 pp**

your name or business will be directly linked to one of our First Team players throughout the season.



*\*all pricing is subject to VAT.*

# Stand Behind Our Squad

Player sponsorship is a brilliant way to show your support for Pontefract Collieries while gaining direct visibility with our fans, followers and the wider footballing community.

- **NAME/LOGO ON PLAYER'S PROFILE ON THE CLUB WEBSITE**
- **FEATURED IN OUR DIGITAL MATCHDAY PROGRAMME**
- **TAG ON SOCIAL MEDIA GRAPHICS WHEN YOUR PLAYER SCORES OR WINS PLAYER OF THE MATCH**
- **SHOUT-OUTS IN OUR END-OF-SEASON REVIEW**

TO SECURE YOUR FAVOURITE PLAYER, EMAIL:

**[CONTACT@PONTFRRACTCOLLIERIES.COM](mailto:CONTACT@PONTFRRACTCOLLIERIES.COM)**

# Let's Talk!

For all commercial and partnership enquiries:



[contact@pontefractcollieries.com](mailto:contact@pontefractcollieries.com)



[www.pontefractcollieries.com](http://www.pontefractcollieries.com)



The Hunters Stadium, Beechnut Lane, WF8 4FU



#OURTOWN #OURCLUB #OURCOLLS