

**FORGING A LEGACY: WOMENS & GIRLS FOOTBALL
VISION 2025-2030**



Vision Statement

Our Vision

In five years, our football club will be recognised as a regional leader in women's and girls' football, offering inclusive, high-quality coaching, clear development pathways and premier facilities that inspire every player to reach her full potential.



Strategic Pillars



Our Pillars of Progress

PARTICIPATION



We will grow our female sections from 9 to 18 teams, ensuring girls can join at every age group and ability level. This includes expanding grassroots access through the Weetabix Wildcats programme, offering fun, entry-level football for younger girls.

PERFORMANCE



We will establish elite squads that compete at the highest levels locally and regionally, supported by specialist coaching and regular performance reviews.

PATHWAYS



A fully integrated girls- to-women pathway will connect junior teams to adult squads, underpinned by academy trials, talent- spotting events and partnerships with regional talent centres. Our scholarship programme, starting with our first recipient this September, will grow to support 30+ talented girls in pursuing football and education.

FACILITIES & ENVIRONMENT



Leveraging our new 3G pitch, dedicated female changing rooms and enhanced clubhouse spaces, we will create a safe, professional environment where every member feels valued.

COMMUNITY & LEADERSHIP



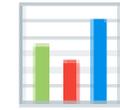
Through school outreach, female-focused tournaments and leadership workshops, we will embed women's football in our community and develop future coaches, referees and club ambassadors. We will also host a Lioness Centre, celebrating elite role models and inspiring the next generation.

INCLUSION & ACCESSIBILITY



We will investigate the appetite for introducing football to girls with SEND, ensuring our club is welcoming and adaptable to all needs.

MONITORING & GROWTH



We will launch a five-year roadmap with annual milestones for team growth, facility usage and competitive success. Progress will be tracked through quarterly reviews, alongside monthly check- ins with our Women's Football Development Officer, covering participation, retention and performance metrics.

New Initiatives



Expanding Our Impaction



**HOST A LIONESSE
CENTRE**



**GROW THE WEETABIX
WILDCATS PROGRAMME**



**SCALE OUR SCHOLARSHIP
PROGRAMME TO GO TO
30+ GIRLS**



**INVESTIGATE
FOOTBALL ACCESS
FOR GIRLS WITH
SEND**

Roadmap & Measurement



Tracking Our Progress

**FIVE YEAR ROADMAP
WITH ANNUAL
MILESTONES**

**MONTHLY CHECK-INS
WITH WOMENS FOOTBALL
DEVELOPMENT OFFICER**

**QUARTERLY REVIEWS ON
PARTICIPATION, RETENTION,
AND PERFORMANCE**

NEXT STEPS



WHAT'S NEXT

**APPOINT A
DEVELOPMENT
OFFICER**

**EXPAND
SCHOLARSHIPS**

**BUILD NEW
PARTNERSHIPS**

**PROMOTE VISIBILITY
THROUGH MEDIA & EVENTS**

Closing Message

Our Legacy Starts Now

**With this vision, we're not just building teams –
we're forging a lasting legacy for women's and girls'
football at our club.**

